

# Migrate to the cloud today and do more with Microsoft Dynamics 365



Microsoft Dynamics 365 provides you with access to the data, insights, and innovations that enable your business to thrive. Discover greater business potential with the benefits of the Microsoft cloud and a comprehensive suite of Microsoft Dynamics business applications that meet your business demands.

1

## INTEGRATE more products that work better together

Leverage your data across the full array of Microsoft Dynamics 365 products and the rest of the Microsoft product portfolio. Imagine the potential you can achieve by connecting:

- The Microsoft Dynamics 365 suite of applications, including Sales, Customer Service, Marketing, Finance and Operations, Field Service, Product Service Automation, Talent, and Retail.
- Microsoft productivity apps, including Office 365, Teams, SharePoint, LinkedIn Insights and Sales Navigator, Bing, and Azure.
- A robust set of third-party apps, such as Adobe campaigns, Dun & Bradstreet Optimizer, and more.

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## GAIN insights from cloud intelligence

Plan and strategize confidently with insights that only cloud intelligence can provide. Utilize Power BI, predictive analytics, and artificial intelligence to analyze your business data, allowing you to make the most informed decisions for your business. For example, increase sales team efficiency with automated lead scoring and prospect prioritization to help you better predict and secure leads.

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## CONNECT your data with Common Data Service for Apps

Share secure data across all of your Microsoft Dynamics 365 applications with Common Data Service for Apps. Utilize built-in tools and create customized apps that can synthesize your business data across your entire organization.

4

## CUSTOMIZE your business applications

Build apps with the Microsoft Power Platform to tailor your applications and expand your business capabilities. Utilize proven Microsoft and partner-developed add-on solutions through our online business marketplace, AppSource. Plus, further extend and customize your Dynamics apps using PowerApps development tools to create the online solutions that are the right fit for your business. Test new modifications or releases before your production environments are updated using your customizable “sandbox” environments.

5

## SIMPLIFY training and onboarding

Improve your training and onboarding experience with online assistance that provides easy-to-use guides for tasks such as creating a new account, opening a PO, or assigning resources to a ticket or project. As an online subscriber, you get access to predictable, incremental app updates – rather than large-scale upgrades – which can help reduce your users’ learning curve and simplify training efforts.

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## ACCESS the latest features immediately

Gain peace of mind that you are always on the most up-to-date and compliant version of Microsoft Dynamics 365. Regular app updates behind the scenes ensure you have constant access to the latest functionalities and never have to play the version catch-up game. Understand and plan for what’s coming next by accessing comprehensive [product release notes](#).

**DO MORE** with Microsoft Dynamics 365 online. Here are some examples of real-world business improvements you can get in the cloud.



**SALES:** Prioritize your prospects to focus on those most likely to close



**CUSTOMER SERVICE:** Route cases automatically from any channel to the right agent



**FINANCE & OPERATIONS:** Manage your capitalized assets with centralized, automated processes



**RETAIL:** Oversee inventory more cost-effectively with distributed order management

Ready to talk? Contact your Microsoft partner or account manager or visit [dynamics.microsoft.com](https://dynamics.microsoft.com) to learn how Microsoft Dynamics 365 can help transform your organization.