TOP 5 BENEFITS
of Moving to the Cloud Now

96% of the Fortune 500 is on the Microsoft Cloud.

If you still haven't moved your productivity apps to the cloud, you are foregoing some serious enhancements for your business.

1 The cloud helps improve security and enable compliance

Staying on-premises could put you at a higher risk for security breaches and non-compliance. The Microsoft cloud delivers end-to-end **protection with insights into global cyberthreats** and capabilities that you can't provide yourself on- premises.

- Microsoft invests over $1 billion each year on security. Your company's datacenter cannot match Microsoft's cloud security resources.

- Microsoft analyzes data from more than 300 billion user authentications per month, 1 billion Windows devices, and 200 billion emails (for spam and malware). Microsoft's global cyber footprint provides unique intelligence on the current threat landscape to help protect you from the latest security threats.

- You get security capabilities with the cloud that you can't get on-premises.

- Microsoft's cloud platform compliance with industry standards lifts part of your compliance burden. An estimated 92% of IT decision makers at companies that store data primarily in the cloud were confident in their GDPR readiness, compared with just 65% of those who store data on-premises. (Source: Microsoft blog)
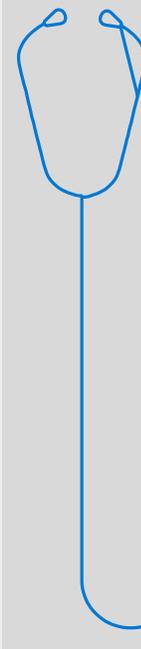
> "It quickly became clear that our data would be safer in the Microsoft cloud than in our own datacenters. After all, Microsoft is an expert in enterprise security."
>
> Jeff Heyde,
> **Director of Global Systems,**
> **Dana Holding Corporation**

2 The cloud helps you reduce costs

The cloud helps you deliver a more **cost-effective** solution than what you could provide on-premises, by eliminating hardware costs, reducing administration costs, and retiring third-party products. A Forrester Total Economic Impact (TEI) report shows that organizations that moved to the cloud:

- Reduced TCO by 10.25%.

  - Experienced an estimated 40% administration savings from eliminating software updates, storage allocation, server backups, and restores.

- Reduced deployment costs by an estimated 30-50% versus on-premises.

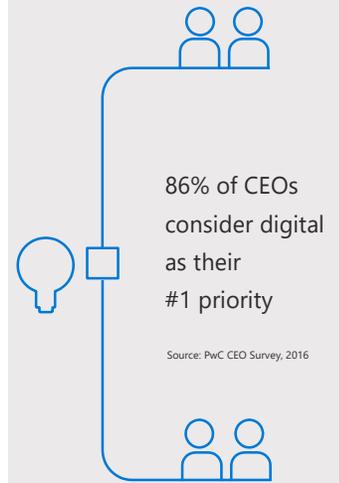- Saw additional savings on hardware, storage, and disaster recovery costs.

Advocate Healthcare is saving $2.2M per year, including $400,000 in infrastructure costs plus reduced IT team size, license cost savings, and productivity savings

3   The cloud promotes teamwork and innovation

If you stay on-premises, you are missing out on solutions to **enhance teamwork**, spur innovation, and drive cultural change. In the cloud:

• You can more easily drive digital transformation.

• Teams work better together because they can access, edit, and share documents and other information anytime, from anywhere, which helps spur innovation.

• Artificial intelligence capabilities, including machine learning, help transform your business by combining human ingenuity with intelligent technology for faster, more meaningful innovation.

86% of CEOs consider digital as their #1 priority

Source: PwC CEO Survey, 2016

Forrester estimates moving to the cloud is 30-50% less expensive than upgrading servers on-premises and reduces administrative costs by 40%.

Source: Forrester Total Economic Impact of Microsoft Office 365

4   The cloud helps to simplify IT management

Remove the headaches of managing hardware and other time-intensive tasks without losing **control** of your environment. Redeploy your most valuable IT resources to higher value activities. In the cloud, you can:

• Eliminate major on-premises upgrade efforts because your environment is always up to date.

• Reduce hardware management and other administrative tasks.

• Leverage Microsoft's FastTrack program* to simplify migration with a set of best practices, tools, resources, and experts. In addition to helping with difficult tasks such as mailbox migration, it also addresses concerns including network bandwidth and performance, customizations, add-ins, and integration with other applications.

• Take advantage of Microsoft's ability to support a hybrid cloud/on-premises environment, which can help you move to the cloud faster.

 *For qualifying customers

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5   The cloud promotes agility and keeps you current

Increase your business's agility, ability to stay current, scale, and **roll out new capabilities quickly**. If you are on old, unsupported systems, you risk non- compliance with some regulations. The cloud helps you:

• Provide your users with the latest capabilities for productivity and mobility.

• Give users an all-in-one solution with a comprehensive suite of tools instead of making them switch from one point solution to another.

• Empower employees by using data to drive insights and decision making.

CIOs rate operational agility as a [top driver](#) for cloud adoption.

Source: Gartner Survey, 2017