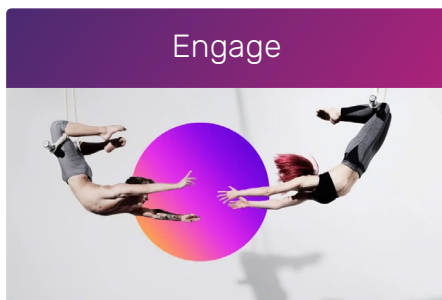# Total Strategy and Technology Partner for Web, CRM, and Analytics

Enhance Patient Engagement, Streamline Operations, and Improve Outcomes with Tailored Solutions for Healthcare
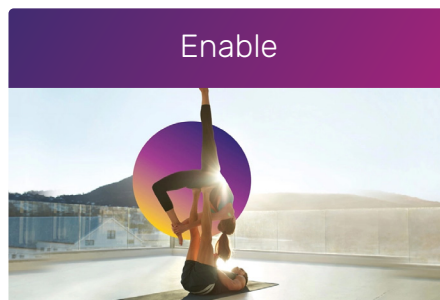
Solve Business Challenges and Gain Competitive Advantage with Turnkey Strategy and Technology Solutions
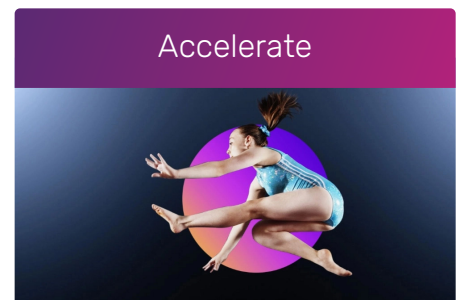
Engage

Elevate Customer Experience

> Enterprise Website Design and Development

> Web Content Management Systems

> Custom App Development and Cloud Modernization

> Customer Relationship Management and Marketing Automation
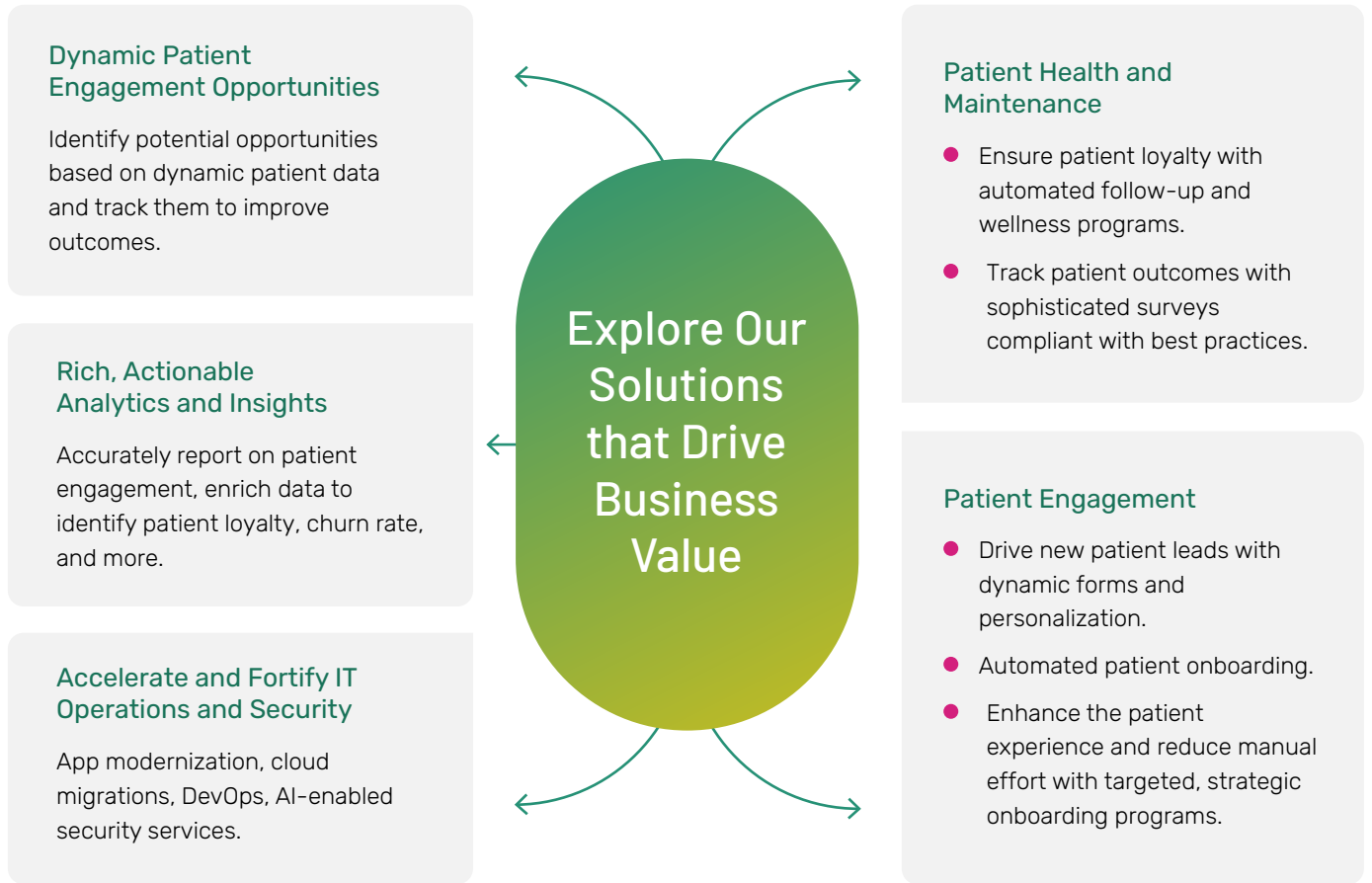
Enable

Strengthen Operational Efficiency

> Infrastructure Management

> Cloud Management

> Cost Optimization

> Cybersecurity

> Testing Services

Accelerate

Drive Innovation and Growth

> AI-First Strategies

> Analytics Modernization Strategy

> Data Engineering and Management for AI

> Agentic Artificial Intelligence and Machine Learning Models

Dynamic Patient Engagement Opportunities

Identify potential opportunities based on dynamic patient data and track them to improve outcomes.

Rich, Actionable Analytics and Insights

Accurately report on patient engagement, enrich data to identify patient loyalty, churn rate, and more.

Accelerate and Fortify IT Operations and Security

App modernization, cloud migrations, DevOps, AI-enabled security services.

Explore Our Solutions that Drive Business Value

Patient Health and Maintenance

- Ensure patient loyalty with automated follow-up and wellness programs.
- Track patient outcomes with sophisticated surveys compliant with best practices.

Patient Engagement

- Drive new patient leads with dynamic forms and personalization.
- Automated patient onboarding.
- Enhance the patient experience and reduce manual effort with targeted, strategic onboarding programs.

Key Services and Supported Technology Platforms

- Connected Marketing
- Technology Architecture and Strategy
- User Experience and Design
- Customer Journey Engineering
- Implementation and Development
  - > Healthcare Services Websites
  - > Custom Applications
  - > CRM Platforms
  - > Data Warehousing and Analytics
  - > Agentic AI
- Testing Services
- Managed Services
- Analytics and Reporting

Power BI | Dynamics 365

Microsoft Fabric | sitecore

Copilot | salesforce

Adobe | Acquia

Kentico | servicenow

.NET | Java | Laravel

Our Strategic Technology Value Proposition

Leverage AI and Next-Gen Platform Capabilities

Take advantage of Artificial Intelligence and next-generation platform advantages

> Integrated Copilot features (D365 and M365)

> Copilot for Sales and Service

> Copilot Studio (chatbots)

> Copilot for Data

> Salesforce Agentforce

> Einstein

> Azure Cognitive Services

Maximize time savings and efficiency

> Deep business and productivity software integrations

> Automatic communications and content creation effortlessly

> Reduce non-productive time spent switching apps, scheduling meetings, searching for records, and more

> Implement "front line" automation for routine needs and requests

Gain the Korcomptenz advantage

> Comprehensive suite of services

> Cost-effective global delivery model

> Top-tier security and quality certifications

> Industry expertise with ROI focus

Korcomptenz: Key Healthcare Milestones at a Glance

Award-winning patient and provider journeys, along with personalized marketing, deliver an 845% ROI and five times more inquiries.

Pioneering cloud deployments for one of Indiana's largest health systems, including:

- Patient registration application
- Post-operative survey application for orthopedic surgery outcomes

Developed the first patient claims, insurance management, and data analysis application for physicians, on behalf of a major health system in New York.

Comprehensive website design, development, and support services for some of the world's largest and most prestigious healthcare providers.

Pharmaceutical and medical device expertise, including a groundbreaking application for a leading company using a proprietary algorithm and enterprise applications for the world's largest dental equipment manufacturer.

Why Choose Korcomptenz

At Korcomptenz, an ISO-certified partner, we understand the critical challenges healthcare organizations face, from regulatory compliance to data security and delivering exceptional patient experiences. Leverage our AI and analytics solutions to transform healthcare data, create evidence-based care models, and enhance patient outcomes while reducing costs and improving clinician satisfaction.

Our End-to-End Healthcare Solutions

- **Digital Experience:** Improve patient and customer engagement with tailored digital interactions.
- **Generative AI:** Automate routine jobs like marketing content creation, letting your team to emphasize on strategic goals.
- **Data Analytics:** Change healthcare info into actionable insights for informed, smarter, and impactful decision-making.
- **Technological Expertise:** Make the most of Google AI, OpenAI, Azure Synapse, Azure ML, Power BI, Databricks, and Snowflake for custom healthcare solutions

What Sets Us Apart

- Specialized know ledge in Google AI, OpenAI, and Azure ML
- Mastery of data and analytics tools such as Databricks, Power BI, Azure Synapse, and Snowflake
- Certified professionals with deep healthcare industry insights
- 20+ years of proven success in healthcare solutions Round-the-clock support with a cost-efficient global delivery model
- Agile methodology for faster, flexible solutions

Empower Your Digital Future with Korcomptenz

Transform your healthcare organization with innovative digital solutions that drive efficiency, enhance patient experiences, and improve outcomes.

CONTACT US TODAY >

Korcomptenz

Korcomptenz is a total technology transformation provider that partners with clients to improve their digital experience and insight. We unlock the power of technology in the areas of ERP, CRM, infrastructure management, cloud, data and AI to empower our clients with intelligent and experiential solutions. We **#FocusOnYou**

USA · CANADA · INDIA · UAE · AUSTRALIA

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