Modern App Development: Full Stack Web and Mobile Technologies

Transform your operations and customer experience with tailored applications and out-of-the-box solutions for unique business needs

Korcomptenz full stack expertise across provides comprehensive services across web and mobile application development, website design and development, content management systems, and marketing automation. Combining two decades of technology experience with strategic and business know-how, we support the unique needs of our customers with innovative solutions, whether fully custom, out-of-the-box, or a hybrid model. An outcome-oriented philosophy, integration of Design Thinking principles, and agile approach enable you to realize rapid return on investment and the ability to maximize your investment across the rest of your technology stack.

Full Stack Solutions

Korcomptenz offers a comprehensive suite of full-stack technology solutions, including:

Custom Web and Mobile Apps: A high-performing web and mobile application starts with best-in-class technology architecture and cloud-first infrastructure. We develop modern applications from the ground up to be faster to run, more adaptable to support, and easy to upgrade. We specialize in designing enterprise-grade, next-generation web and mobile apps that incorporate best practices for security, sustainability, scalability, and efficiency, allowing you to bring your unique vision to life whether you are modernizing an existing app or building an all-new one.

Customer Relationship Management, Portals, and Marketing Automation: Our CRM solutions boost your business profitability by simplifying administrative processes in your marketing, sales, and service departments. These solutions have been proven to help build and nurture customer relationships in a better way. With our automated and centralized CRM solutions, never lose track of your customer interactions or miss business opportunities, automate manual processes, enhance your insights with rich analytics, and offer innovative self-service tools for your customers. We're a Microsoft Dynamics and Salesforce partner that can help you implement, maintain, customize, and personalize your applications in marketing, sales, field services, customer service.

Content Management Systems and eCommerce Platforms: Develop innovative web and mobile solutions using best-in-class platforms that enable you to personalize connections with your targeted customers and offer more control and flexibility over your online presence. As a leader in the CMS and eCommerce platform implementation market, we offer turnkey services for both proprietary and open-source solutions. From online strategy to website design and development, we help you make the most of platforms like Kentico, Sitecore, Shopify, Microsoft Dynamics 365 Commerce, Magento, WordPress, and Acquia.
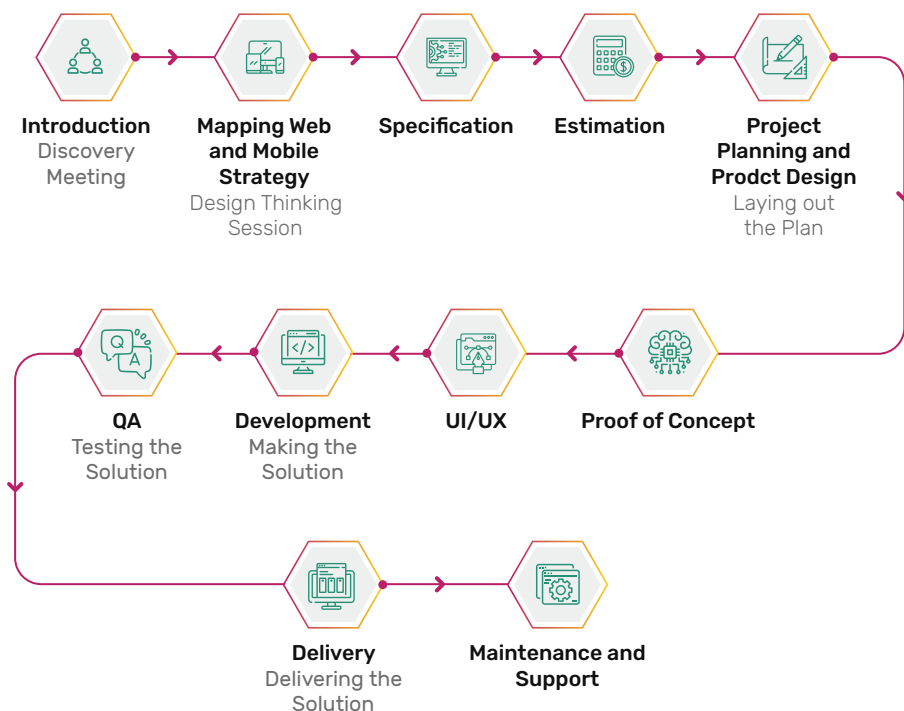
Customer Data Platforms: Our CDP services and solutions give you a 360-degree view of your customer, centralizing data across all sources and channels. Analyze all your data to provide better insights and recommendations that can be applied in each phase of the customer journey. Our CDP solutions give you a holistic view, streamlining data collation and analytics. Korcomptenz' CDP services are meant to execute, incorporate, improve, and optimize the value of CDP.

Value Proposition

Our expertise in application development helps you to:

- Bring your ideas to life
- Create apps for whatever you need
- Build your business online
- Developed best-in-class decoupled apps on major technologies
- Enhance the customer experience and build better relationships with customers

Modern Application Development Practices

We specialize in helping businesses adopt modern application development practices and create high-quality software that meets the needs of your stakeholders. This includes agile development, which emphasizes flexibility and adaptability through an iterative approach; cloud-based development, which offers scalability, reliability, and cost-effectiveness; microservices architecture, which breaks down monolithic applications into independent services that can be developed and deployed separately; and DevOps, which combines software development and IT operations to create a faster and more reliable development process.

Methodology

Introduction
Discovery Meeting

Mapping Web and Mobile Strategy
Design Thinking Session

Specification

Estimation

Project Planning and Prodct Design
Laying out the Plan

QA
Testing the Solution

Development
Making the Solution

UI/UX

Proof of Concept

Delivery
Delivering the Solution

Maintenance and Support

Technology Specialties

Korcomptenz specializes in a wide range of web and mobile platforms as well as supporting services, enabling us to tailor our solution to your unique technology stack. These include ASP.NET, Java, PHP, Python, React, and mobile platforms. We are also Microsoft, Salesforce, Kentico, Acquia, and Shopify Partners.

Why Korcomptenz?

We have two decades of technology and strategy experience to ensure the highest possible return on investment for your custom web and mobile apps, CRM, CDP, and CMS solutions. The key reasons why clients work with us are:

- ✓ Custom app features and personalized approach
- ✓ Scalable and secure services across your entire technology stack
- ✓ Extensive design and development experience leveraging Design Thinking principles
- ✓ Deep knowledge of leading web, mobile, and marketing technology platforms
- ✓ Cost-effective and value-added
- ✓ Top-notch expertise in the latest trends, bespoke methodologies, and technologies