Adopting an AI First Strategy
A Comprehensive Guide for Executives
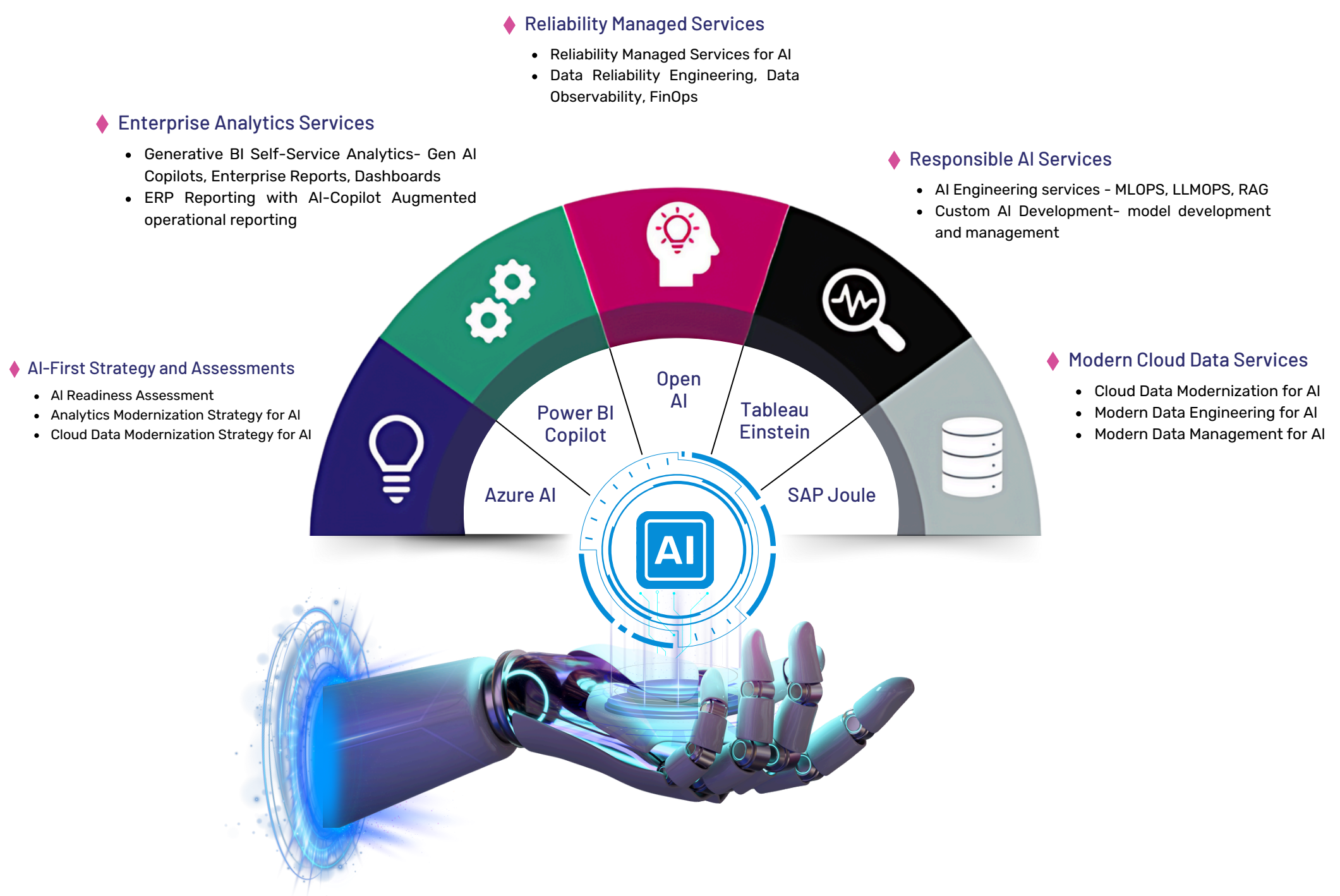
An Introduction to the AI-first Approach

The 'AI-first' approach represents a major shift in how businesses operate, making artificial intelligence central to their core strategies, business models, products, and services from the start.
An AI-first company embeds AI in its core, influencing every decision—from problem-solving and product development to customer interaction.

This matters because AI offers unprecedented capabilities. It processes vast data, uncovers transformative insights, automates complex tasks, personalizes experiences at scale, and continuously improves. By prioritizing AI, businesses can analyze large data sets for actionable insights, predict market trends, and improve efficiency across operations. Companies adopting AI-first strategies gain a competitive edge through continuous learning and adaptation, fostering innovation and resilience.

To fully harness these benefits, AI must be integrated into the business foundation, not just added on later. This integration sets an AI-first approach apart from traditional methods, embedding AI's unique capabilities into the core value proposition from the beginning.

Our Playbook to Make You Future-Ready

Reliability Managed Services
- Reliability Managed Services for AI
- Data Reliability Engineering, Data Observability, FinOps

Enterprise Analytics Services
- Generative BI Self-Service Analytics- Gen AI Copilots, Enterprise Reports, Dashboards
- ERP Reporting with AI-Copilot Augmented operational reporting

Responsible AI Services
- AI Engineering services - MLOPS, LLMOPS, RAG
- Custom AI Development- model development and management

AI-First Strategy and Assessments
- AI Readiness Assessment
- Analytics Modernization Strategy for AI
- Cloud Data Modernization Strategy for AI

Modern Cloud Data Services
- Cloud Data Modernization for AI
- Modern Data Engineering for AI
- Modern Data Management for AI

Open AI · Power BI Copilot · Tableau Einstein · Azure AI · SAP Joule · AI

Technologies we Leverage

Microsoft Fabric · databricks · snowflake · Qlik

SAP Analytics Cloud · Microsoft SQL Server · Microsoft SQL Server Analysis Services · Microsoft SQL Server Reporting Services

ORACLE · crystal reports · SAP BusinessObjects · Azure Synapse Analytics

amazon QuickSight · Azure Data Lake · Informatica · COGNOS

salesforce · Microsoft SQL Server Integration Services

Industry Platforms

Supply Chain Analytics	Sales and Marketing Analytics
Financial Analytics	Retail Analytics
Customer Analytics	QSR Analytics

Industries We Serve

Manufacturing
Sales analytics | Product health reporting | Inventory management | Supplier performance management | Financial reporting | Shop floor intelligence | Plant performance dashboards

Retail
Omnichannel insights | Personalized marketing recommendations | Balancing stock and sales | Supply chain efficiency | Inventory visibility | Recommendation model | Financial reporting

Logistics
Inventory visibility | Demand forecasting | Supplier performance report | Route or warehouse optimization | Supply chain visibility and optimization

QSR
Drive store sales | Channels and changing customer expectations | Menu and product mix | Service quality | Inventory and supply chain | Store economics | Food waste management using AI

BFSI
Fraud detection and prevention | Credit scoring and underwriting | Loan approval and automation | Data visualization | Predictive analytics for investment | Client satisfaction-copilots, self-service, and human | Minimum fraud | Speed to delivery:claims processing | Planning and strategy performance management

Take our accelerated AI Readiness Assessment

Assess your enterprise readiness for Gen AI adoption - Overall Data and Analytics Maturity, An AI adoption strategy aligned to your Business Objectives, Critical Improvement areas across the data & analytics value chain, A business value derived Implementation Roadmap that help achieve your AI-First vision rapidly.
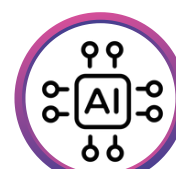
Contact Us

Why KOR ?

We are a Microsoft Certified Solution Partner and Direct Cloud Services Partner (Direct CSP) with in-depth experience providing AI, Enterprise Analytics & Modern Data Cloud solutions for global customers

Our "AI-First' approach is enabling customers generate measurable business value & competitive differentiation

Infusing AI Copilots across business analytics is scaling self-service Generative BI capabilities across the Enterprise

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Rigorous quality assurance processes throughout the project lifecycle to maintain accuracy, reliability, and integrity of data & insights outcomes

- Data and Insights Transformation for a Global Fast-Food Leader
- Modern Data & Analytics Foundation for one of the largest flooring manufacturer
- Cloud Data Modernization for a leading manufacturer in outdoor grills and other appliances
- Predictive Maintenance for one of the largest refrigerated storage specialists in the United States
- Modern Supply Chain Analytics for one of the Leaders in third party Logistics