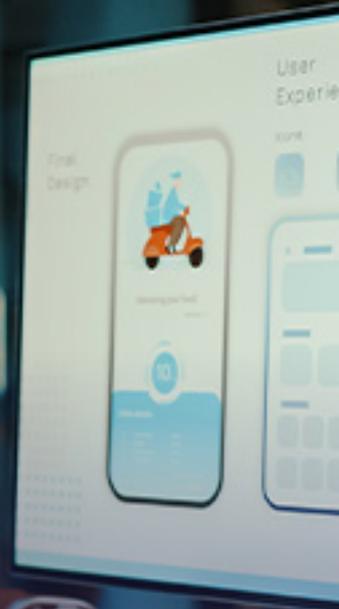




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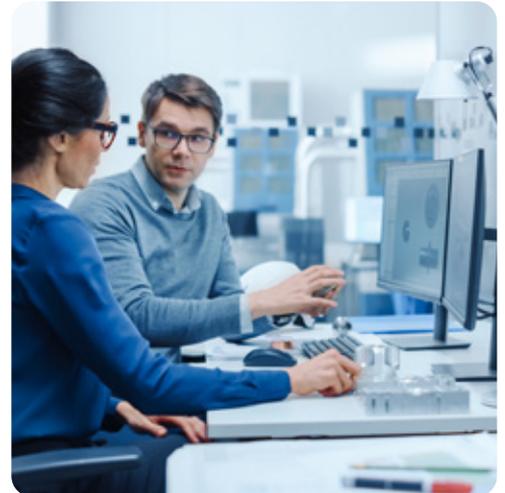


# Salesforce Lightning Apps

Join the no-code revolution and unlock the potential of our business with powerful custom applications built on the world's leading CRM platform

## Meet Your Unmet Technology Needs

From customer service to accounting, most businesses have unmet technology needs. The edge-cases and scenarios not properly addressed by your core suite of accounting, customer relationship management, and productivity tools. The tasks you are performing manually, on the phone or via email, while thinking to yourself: There has to be a better way. There must be a solution that makes this much easier, improves productivity, increases accuracy, and provides increased visibility to all team members. With Salesforce Lightning Apps, there is.



## Quickly and Easily Build No Code Apps on Salesforce

Salesforce Lightning offers organization the unique opportunity to extend and enhance the features available in the world's leading CRM with the custom applications designed for your unique business needs. Salesforce Lightning is a robust, and flexible foundation to create apps without code including unique personalization and branding, all with the built-in security and trust you've come to expect from Salesforce.

### **Lightning App Builder** **Build and personalize without code**

The Lightning Platform allows your organization to extend apps, data, and business processes to external teams and stakeholders by leveraging an ecosystem of prebuilt themes and components. You can even integrate content from your CMS, connect external data sources, and personalize the experience based on data stored in Salesforce.

### **Process Builder and Lightning Flow** **Drive business productivity with configurable workflows and task management**

Process Builder and Lightning Flow enable you to embed Salesforce's best-in-class workflow tools in your apps, allowing your organization to embed complex, custom business processes without coding. The drag and drop tools are intuitive and easy to use even for your most challenging workflow needs.

### **Go Mobile With Custom Solutions Develop personalized digital experiences faster with advanced tools**

The Lightning Platform allows your organization to extend apps, data, and business processes to external teams and stakeholders by leveraging an ecosystem of prebuilt themes and components. You can even integrate content from your CMS, connect external data sources, and personalize the experience based on data stored in Salesforce.

### **Lightning Object Creator Instantly and automatically transform spreadsheets into interactive apps**

Enable any employ to transform static Microsoft Excel, Google Sheets, and Quip spreadsheets into productivity boosting apps with just a few clicks. Replace paper processes with a modern, cloud-based application without any code, and transform the way your business operates and tracks internal and external data and processes.



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# How Can Salesforce Lightning Apps and the Lightning Platform Help Transform My Business?

While the possibilities are endless, limited only by your imagination, here are a few sample scenarios to help get you started.

- Streamline human resources by replacing paper forms and PDFs with online versions
- Improve project management and budget tracking with easy-to-use tools
- Route and approve invoices without relying on email or offline processes
- Engage customers in new ways by offering them access to secure, personalized dashboards and powerful self-service tools
- Digitize time tracking and reporting
- Onboard customers from initial application to credit checks entirely online



## How Do I Know If I Need A Lightning App?

Salesforce Lightning Apps are almost infinitely customizable and can support an extremely wide range of functionality based on your unique needs, but there are a few key use cases to consider as you plan for your first apps.

Are you processing anything in your organization the old-fashioned way, on paper?

Are you relying on email to receive and process requests internally and from customers?

Are you onboarding employees and performing appraisals manually?

Are you approving expenses manually or using a spreadsheet?

Are you struggling to manage access to conference rooms or other shared spaces?

Are you receiving orders via email?

Are you relying on email groups to broadcast key information like crisis communications?

Is your current Salesforce installation or ERP software missing a few steps in the process?



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## What next

Korcomptenz is uniquely positioned to help you take advantage of Salesforce Lightning. We specialize in identifying the unmet needs in your organization and recommending the optimal solution. The process is simple and fun, and many organizations can deploy their initial apps in just a month or two. We're so confident Salesforce Lightning Apps can help unlock the potential in your organization that we will help you identify potential opportunities and even create a simple proof of concept with no cost and no obligation. Request a further consultation to learn more.



Identify potential opportunities



Create proofs of concept



Refine and expand



Launch and upgrade



# Korcomptenz

Korcomptenz is a technology transformation provider that partners with clients to improve their digital experience and insight. We unlock the power of technology in the areas of ERP, CRM, infrastructure management, and cloud to empower our clients with intelligent and experiential solutions. We **#FocusOnYou**.

Discover how we **#FocusOnYou** at [www.korcomptenz.com](http://www.korcomptenz.com)

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