



Customer Experience Cost Optimization



Everyone knows the customer is king, but delivering a superior customer experience can come with an unsustainably high cost. Many savvy companies embracing the latest personalization and analytics trends find themselves spending more and more to keep up on both the technology and the resources required. If you're struggling with rapidly increasing expenses in any of the following areas, Korcomptenz can help:

Rising software costs or the need to invest in new software

Expanding technology maintenance costs and technical debt

Redundancy in systems and teams across your marketing and technology stack

Increased manual effort for repetitive tasks with no real return on investment

High resource costs for content and collateral development

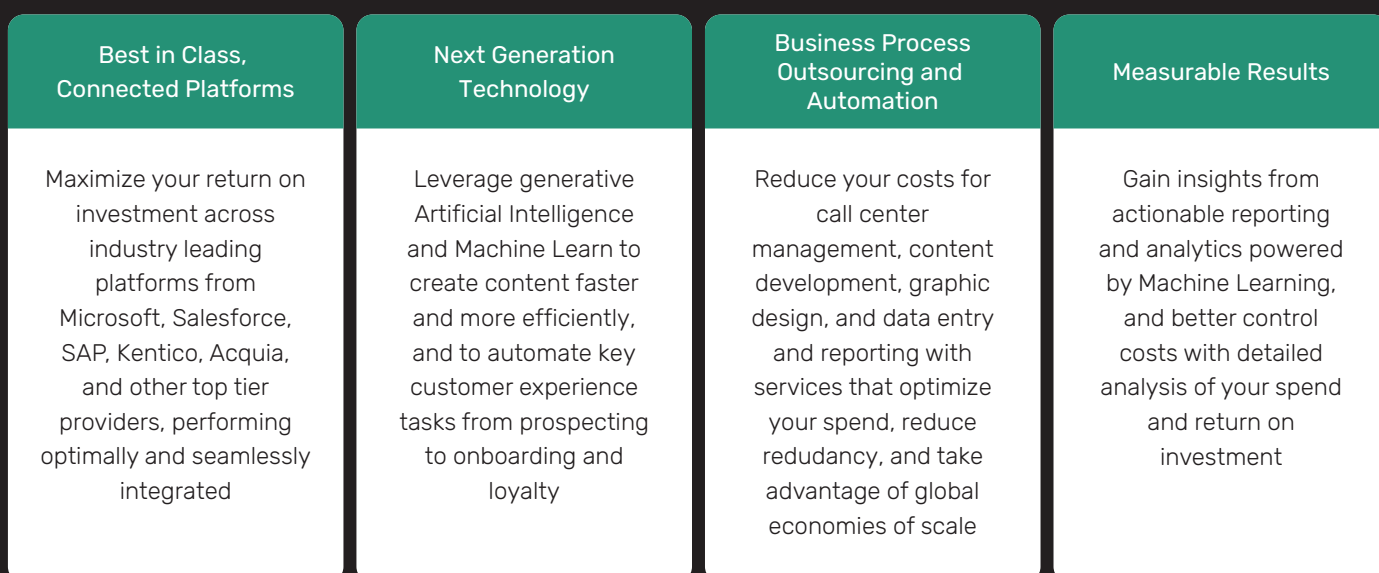
Declining return on investment and limited visibility to the return on investment

We offer organizations a unique combination of technical skills, next generation technology, strategic thinking, and content development and collateral design for all your personalized, connected marketing needs that can dramatically reduce costs and increase return on investment through best-in-class strategies, platforms, and business processes.



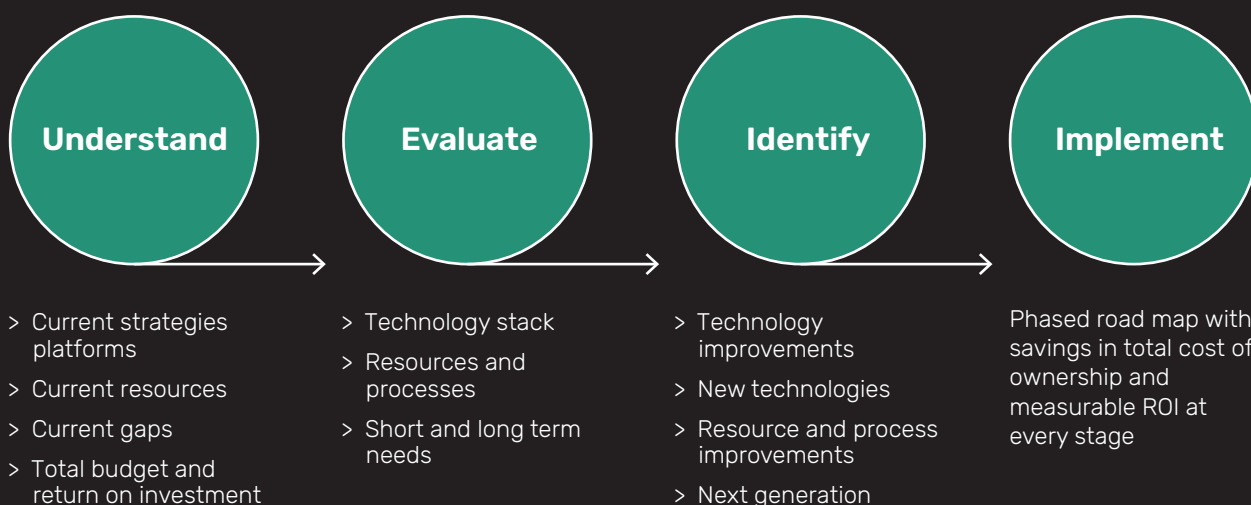
Take Advantage of Comprehensive, Proven Strategies and Services Across the Customer Experience

If your Customer Experience costs are continuing to spiral out of control, Korcomptenz offers a unique combination of platforms and services, available either individually or as a comprehensive solution, that address every aspect of providing your customers with personalized, exceptional touchpoints throughout their journey from prospect to advocate..



Leverage a Thorough Process Across Your Technology, Workflows, and Teams

Korcomptenz combination of technical and strategic skills and business process outsourcing services allows organizations to take advantage of more then two decades of experience across customer experience.








Address and Measure All Aspects of the Customer Experience

Engagement	Sales	Service	Delivery	Advocacy
<ul style="list-style-type: none">• Online• In Person	<ul style="list-style-type: none">• Lead Nurturing• Customer Conversion	<ul style="list-style-type: none">• Online• In the Field	<ul style="list-style-type: none">• Cybersecurity and Fraud Protection• Back Office Operations	<ul style="list-style-type: none">• Loyalty• Referrals• Influencers

A Unique Approach to Strategy, Technology, and Business Process Outsourcing

 Strategy	 Technology	 Business Process Outsourcing
<ul style="list-style-type: none">> Design, User Experience, and Customer Experience Re-engineering> Marketing, Lead Generation, and Lead Performance Management> Business Process Mapping and Process Optimization> AI-First Technology Architecture and Roadmaps	<ul style="list-style-type: none">> Web Content Management and eCommerce Platforms> Enterprise Resource Planning and Customer Relationship Management> Data Warehousing and Analytics> Cloud and Infrastructure> Custom Application Development	<ul style="list-style-type: none">> Connected Marketing> Call Centers> Back Office Operations> Data Entry and Reporting

Embrace the Trends Driving Customer Experience Now and in the Future

Personalization Powered by Artificial Intelligence	Omnichannel Marketing, Sales, and Service Delivered from a Unified Platform	Advanced Measurement, Analytics, and Intelligent Forecasting	Engaging Content and Creative that Connects with Key Audiences	Automation and Seamless System Integration
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How Much Can You Save While Still Increasing Your Impact?
Find Out With a Complimentary Assessment