

# Are You Ready to Leverage the Disruptive Potential of Al?

Take our Al-Readiness Assessment to discover how to become an Al-first enterprise.

In today's competitive business landscape, the adoption of Al into your business is not just an advantage – it's a necessity. However, for numerous businesses the lack of quality and availability of data when required at the point of decision making has become the biggest impediment in their readiness to becoming an Al-First enterprise. This oversight represents more than a missed opportunity; it's a failure to unlock the wealth of insights and opportunities concealed within existing enterprise data reservoirs. Realizing value from data transcends mere collection; it necessitates the crafting of a robust and modern Al-First strategy finely tuned to the organization's objectives and vision. Integrating an Al readiness assessment into the process of arriving at this strategy ensures businesses are prepared to leverage Al's transformative potential effectively.

Globally, many organizations are still unprepared to realize AI's full potential, with little improvement year over year.

**98%** have felt a greater sense of urgency over the past year.

**50%** 

of organizations, CEOs and leadership are driving the urgency for AI.

85%

say they have less than 18 months to implement an Al strategy before facing negative business impacts.

**50%** 

of companies have already allocated 10-30% of their IT budget to Al.



### Why AI Readiness Matters

Al's transformative potential for driving innovation, optimizing operations, and enhancing customer experiences is well understood by leading enterprises.

- Increased decision-making agility
- Enhanced User Experiences
- Improved Operational Efficiency
- Scalable Modern Foundations

### Why You Need the Right AI Strategy to Maximize Your ROI on AI Investments

Here are some key use cases that are delivering immediate business value for AI-ready enterprises:



#### Customer 360

 Al-driven customer segmentation, Predicting Customer Churn & Retention actions, Increase customer wallet share, lifetime value, Cross-sell, Up-sell



#### Supply, Demand Forecasting & Planning

> Gen AI models analyze historical sales, inventory, supply and production data. Generate demand forecasts to optimize supply chain operations.



#### Sales Insights Generation

Provide natural language summaries of sales performance using Al-powered narratives and provide recommendations for sales actions.



#### Intelligent Document Processing

Automate extraction, classification, and summarization of purchase orders, invoices, and other documents & identify Next Best actions



#### Al Assistance & Knowledge Sharing

- > Al-driven chatbots to assist employees with answers about processes, or other operational queries.
- > Gen AI models trained on internal knowledge base for employee training, KT & shop floor assistance.





### **Benefits of AI Realized Across Industries**

Predictive Maintenance for one of the largest refrigerated storage specialists. Real-time Al application predicts hours to failure of refrigeration system components based on IOT data ensuring timely preventive maintenance & reducing significant commercial losses of perishable goods Customer Churn Prediction for a leading Regional Bank identifies customers with a propensity to churn and recommend retention actions across the customer journey driving increased customer wallet share, lifetime value, Cross-sell, Up-sell Conversational AI assistant for a large insurance wholesaler act as a chatbot integrated with various internal and external data sources helping their client facing teams increase efficiency of client onboarding process resulting in increased customer satisfaction.

### Building Blocks of an Al-First Enterprise





## Key Factors That Determine Your AI Readiness

- Have you defined and aligned your AI goals with the business objectives?
- Have you assessed your data quality, availability, and governance?
- Have you evaluated your current technology stack for AI readiness?
- Have you examined leadership vision, workforce skills, and change management capabilities?
- Have you identified key processes that can benefit from AI?
- Have you identified high-impact AI use cases?
- Do you have a detailed AI-first implementation roadmap?



Partnering with Korcomptenz gives you a strategic edge in harnessing the power of data to drive innovation and success. By adding an AI readiness assessment to your strategy, you'll be even better positioned to stay competitive and ahead of the curve in a fast-changing market.

Take our AI-Readiness Assessment



Korcomptenz is a total technology transformation provider that partners with clients to improve their digital experience and insight. We unlock the power of technology in the areas of ERP, CRM, infrastructure management, cloud, data and AI to empower our clients with intelligent and experiential solutions. We **#FocusOnYou** 

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### Get in touch with us:

+1 (973) 601 8770 | sales@korcomptenz.com

