

How IoT Can Help Your Organization Keep Customers Coming Back for More

What is it?

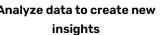
Azure IoT Central is a fully managed IoT SaaS (software-as-a-service) solution that makes it easy to connect, monitor and manage your IoT assets at scale. This end-to-end IoT SaaS solution enables you to create connected products that bridge the physical and digital worlds while deriving new insights to enable better products and experiences for your customers.

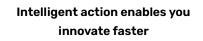
- ✓ Get started quickly with less work and hassle, so you can harness the value of IoT device connectivity and management
- ✓ Reduce solution development and management burden with a fully managed cloud solution
- ✓ Improve your customer's experience by anticipating needs with proactive vs. reactive solutions
- ✓ Stay in control of your connected product data with industry-leading data protection features and security standards
- ✓ Achieve your connected product vision with trusted partners to support your business needs
- \checkmark Fully hosted and managed by Microsoft and built on Azure

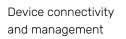


Connect your things to gather data









Bi-directional, secure communication

Command and control of devices

Rules and actions over streaming data



User roles and permissions

Time series data exploration

Seamless integration across business apps

Dashboards and custom visualizations



