



# Top Priorities for Nonprofit today



#### What are Nonprofits looking for?

- Transition to Cloud & Modernize Communications and Apps
- Optimize with Fundraising and Engagement
- Scale with Volunteer Management and Engagement
- Optimize Financial and Operating Models and win with Analytics
- Modernize Security & Defend Against Threats



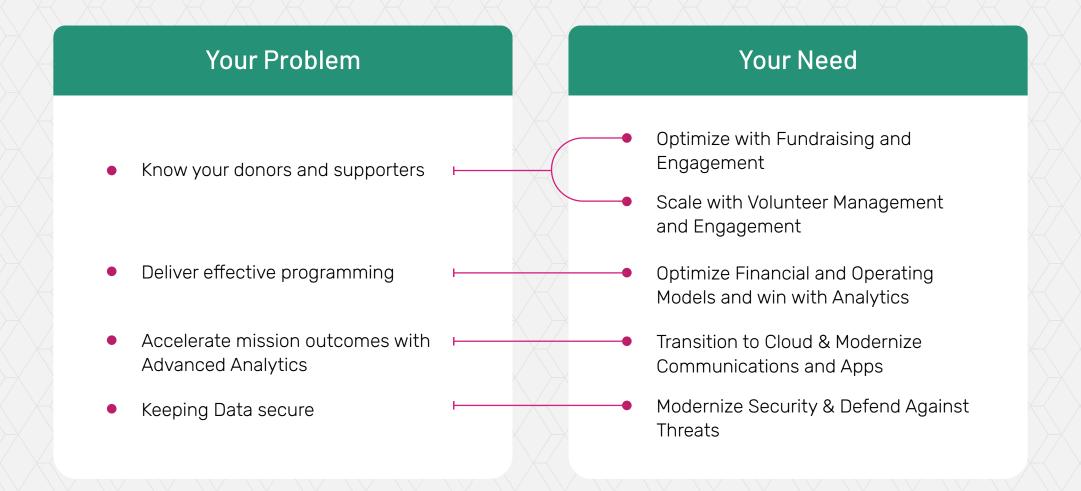


#### What's keeping the C-level executives awake at night

Role	CEO /CFO	CIO/CTO	Chief Fundraising Officer/CMO
Cares about	<ul> <li>Driving mission outcomes.</li> <li>Long-term effects of pandemic.</li> <li>Managing day-to-day operations while leading long term strategic planning.</li> <li>Reducing costs and risks.</li> <li>Fundraising income meeting program needs.</li> </ul>	<ul> <li>Delivering technology solutions that are stable, scalable, secure, and streamlined.</li> <li>Ensuring security of data, systems, and network.</li> <li>Simplifying system landscape.</li> <li>Increasing ROI of IT investments.</li> </ul>	<ul> <li>Creating varied, sustainable income streams for the organization.</li> <li>Donor pipeline.</li> <li>Building relationships with a portfolio of leadership gift prospects.</li> <li>Ensuring development team has the tools and information they need to reach their targets.</li> </ul>
Pain points	<ul> <li>Lack of consolidated and real-time data to assess performance and opportunities.</li> <li>Ensuring legal and regulatory compliance.</li> <li>Data management and security.</li> </ul>	<ul> <li>Managing a fragmented ecosystem of applications and devices.</li> <li>Managing changing technology and legacy systems.</li> <li>Keeping data secure.</li> </ul>	<ul> <li>Leveraging data for donor pipelines and strategic fundraising priorities.</li> <li>Sustainability of income streams.</li> <li>Fundraising ROI.</li> <li>Engaging Executive Director and Board Members in fundraising activities.</li> </ul>

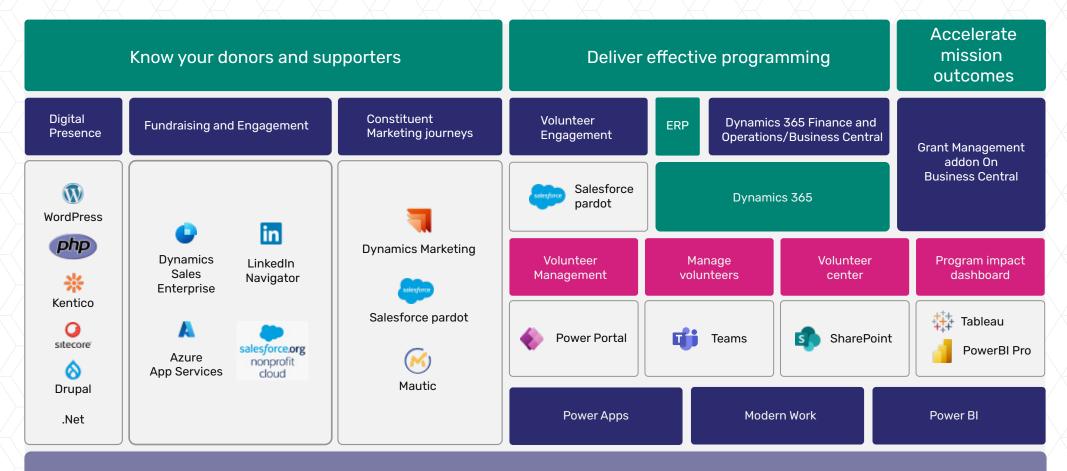


#### What are Nonprofits looking for?





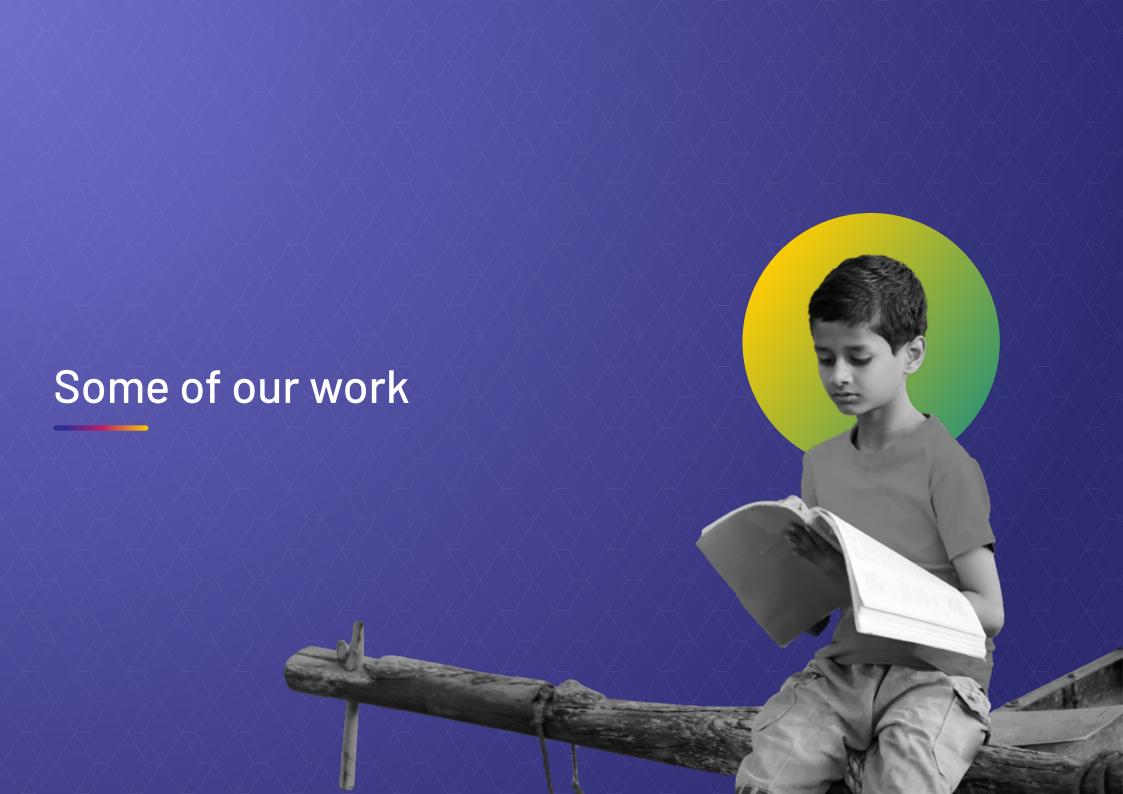
#### All in One Solutions for Nonprofit



Azure - Cloud Migration, Application Rationalization(IaaS, PaaS, SaaS), Data Warehousing

#### Common Data Model



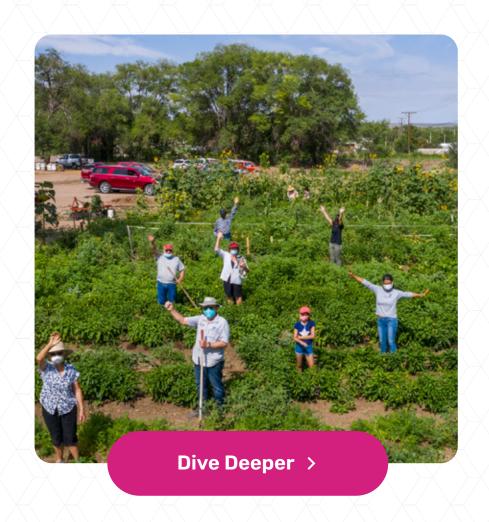


#### Optimize Financial and Operating Models and win with Analytics

Korcomptenz has enabled AFSC achieve significant growth in upgrading the ERP system, implementing new and impactful processes and providing training to staff. Our AP processes are 40% faster and our consolidation time has been cut in half. We expect to decrease processing times by 50% within the next 12 months and to the workflow processes will significantly improve program delivery.

# Joe Njoroge, Chief Finance Officer American Friends Service Committee





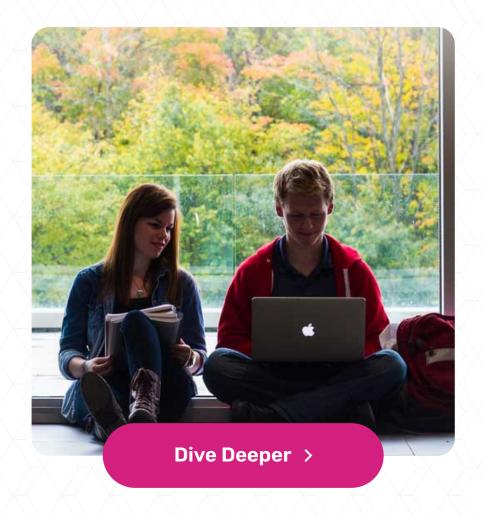


#### Transition to Cloud & Modernize Communications and Apps

In previous versions of CRM, for each meeting that was created in Outlook the same meeting was recreated in CRM in a custom entity. Now with the smooth and quick interface to Outlook, the second step has been removed with exception of updating the meeting in CRM, after the fact. So, meeting creation time has been cut in half. Since going live on July 01, 2021, there are approximately 600 meetings, in various states, in the system. So, reducing the time spent on meeting maintenance by 50 percent is significant. The left navigation area helps to speed this as well, in fact it helps with all aspects of CRM

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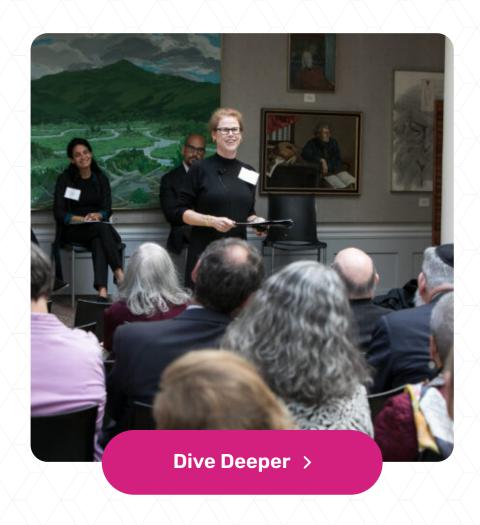




#### Optimize with Fundraising and Engagement

Now more than ever, nonprofit organizations need modern, data-driven solutions to help strengthen and grow donor relationships, efficiently fundraise and process donations. Plus, organizations need to do all of that while delivering more services in response to unprecedented global need. Learn how we helped an education non-profit organization integrate the D365 CE Event Hub, Zoom and the Marketing module to improve customer engagement.







#### Modernize Security & Defend Against Threats

Learn how we helped a Nonprofit with infrastructure and website management

Global pandemic and economic uncertainty has pushed non-profits to embrace digital transformation for pivoting to new focus areas and revenue streams amidst the "Virtual everything era". Non-profits need to modernize their systems and implement data-driven solutions to expand constituencies, maximize contributions, increase grant awards, and respond rapidly to changing fundraising needs. See how Korcomptenz helped a non-profit organization serving the homeless, by providing IT managed services to accelerate their mission impact.







#### Why Korcomptenz for your Nonprofit?

# Business model alignment

#### We align technology to your business model by being

- Your trusted advisor
- Co-Innovators
- Partner with you

## Customer ownership and control of data

We help Nonprofit organizations harness the data to build the predictive and analytical power required for their own competitive advantage.

## Industry customization

As system integrators, we have years of experience on offering a complete solutions across ecosystems, technologies and ISVs related to non-profit

#### Cost Effective Approach

- Consultation & IT Strategy
- Implementation
- Integration
- Data Migration
- Support Services
- Special nonprofit pricing where applicable on licenses.





Korcomptenz is a technology transformation provider that partners with clients to improve their digital experience and insight. We unlock the power of technology in the areas of ERP, CRM, infrastructure management, and cloud to empower our clients with intelligent and experiential solutions. We **#FocusOnYou**.

Discover how we #FocusOnYou at www.korcomptenz.com

#### Get in touch with us:

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