



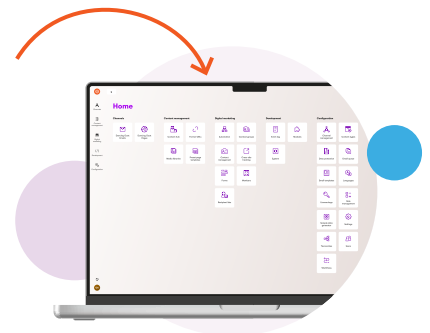
# Xperience by Kentico for Finance:

Drive customer growth with digital experiences that inspire trust.



**Financial institutions need to deliver tailored online experiences while ensuring data security for digital-first clients. With a single platform, you can offer cohesive interactions that build trust and drive loyalty—without complex tools or processes.**

Discover how Xperience by Kentico can help you engage customers across channels, maintain high security, and optimize costs as a content management system with built-in digital marketing.



## Modernize your approach to content management and digital marketing in finance

### Easy personalization

Offering in-depth personalization that meets the needs of clients looking for a diverse range of financial solutions is often a challenge for marketing teams. Kentico helps by simplifying personalization, helping you build, edit, and tailor content based on data—no coding required.

### Fortified data security

Data breaches damage customer trust, especially in finance, where top-notch security is non-negotiable. Kentico ensures data protection, regular updates, and compliance with industry standards including ISO 27001 and SOC 2.

### Build awareness & trust

Enhance your brand awareness with consistent messaging across channels—whether your clients are using desktop or mobile devices. With the built-in content hub that stores content and digital assets; Kentico streamlines content creation, allowing you to create once and deliver it across websites, emails, and apps for maximum engagement and increased visibility.

# Financial institutions achieving exceptional results with Kentico.

**PREMIER AMERICA**  
CREDIT UNION

**Premier America  
Credit Union:**

**18% growth**  
in conversion rates

 **TOWNE BANK**

**TowneBank:**

**224% increase**  
in goal  
conversions

**Freedom**  
Health Insurance

**Freedom Health  
Insurance:**

**63% increase**  
in visitor-to-lead  
conversion rates

**Andrews**  
FEDERAL CREDIT UNION

**Andrews Federal  
Credit Union:**

**400% increase**  
in mobile users



“As a bank, our top priority is security, and Kentico has met all our expectations in that regard for more than 15 years.”

**Engin Asar**  
Business Analyst DHB Bank

## All your needs met with one powerful platform.

Learn how to achieve your business goals with the only easy-to-use digital experience platform that combines advanced content management and digital marketing capabilities, with a short time to value.

Schedule a 1-to-1 demo and discover how Xperience by Kentico can help your financial organization thrive online.



**Kentico**