

# Transforming BFSI with End-to-End Digital Innovation

Explore how Korcomptenz's comprehensive solutions empower banking and financial institutions with secure, scalable, and intelligent digital transformation.

The BFSI sector is undergoing a digital revolution, enabling businesses to innovate, expand, and enhance risk management while meeting evolving customer expectations. To stay competitive, financial institutions must modernize operations, improve efficiency, and deliver seamless digital experiences.

Korcomptenz helps BFSI organizations accelerate this transformation by leveraging cloud adoption, workflow automation, and customer-centric solutions. We also collaborate with BFSI companies to develop groundbreaking products and services that drive market disruption.

Our comprehensive services include application development, CRM implementation, cloud solutions, data analytics, AI, infrastructure-managed services, cybersecurity, AI integration, and testing.



## **Our Tailored CRM Solutions for BFSI**

With over 20 years of expertise in Microsoft Dynamics 365 CRM and Salesforce, we deliver tailored CRM solutions that help BFSI institutions boost customer insights, predict requirements, and provide personalized service.

#### **Key Benefits of Our CRM Services**

#### **Unified Customer Information:**

Bring together client data for a comprehensive view of all interactions.

#### **Streamlined Process Automation:**

Simplify tasks to enhance efficiency and prioritize client engagement.

#### Flexible and Scalable:

Expand seamlessly as our CRM solution grows with your business.

#### Why Our CRM Services Stand Out

- Tailored solutions for BFSI
- Comprehensive client insights
- Improved customer engagement
- Better customer retention
- Real-time data access
- Optimized Operational Efficiency
- Adaptable to business growth
- Advanced analytics capabilities
- Seamless integration

### **Continuous Availability: Infrastructure Managed Services**

Korcomptenz provides tailored Infrastructure Managed Services to ensure security, efficiency, and competitiveness in the BFSI sector.

### Our Range of Infrastructure Managed Services

- Digital workplace solutions
- Hosting and integration services
- Cloud migration services
- Network and security
- Disaster recovery and backup
- Server and storage
- Virtualization and managed remote support

### Benefits of Our Infrastructure Managed Services

- Optimized IT environment
- Enhanced collaboration
- Scalable growth
- Robust data protection
- Business continuity
- Improved data accessibility
- 24/7 IT support
- Cost efficiency



## Products and Solutions that Drive Business Value

# Dynamic upsell and cross sell opportunities

Identify potential opportunities based on dynamic customer data and track them to close

# Rich, actionable analytics and insights

Accurately report on your customer engagement, enrich data to identify loyalty, churn rate, and more

# Accelerate and fortify IT operations and security

App modernization, cloud migrations, DevOps, Al-enabled security services



### Customer engagement

Drive new leads with dynamic forms and personalization

### Automated onboarding

Enhance the customer experience and reduce manual effort with targeted, strategic onboarding programs

# Customer health and maintenance

Ensure customer loyalty with automated quarterly and annual programs



Get in touch with us: +1 (973) 601 8770 | sales@korcomptenz.com



## Transform Reporting with Generative BI: Enable Self-service Analytics

The BFSI industry drives innovation to enhance efficiency, cut costs, and improve customer experience. Leveraging data insights through Generative BI is crucial for making informed decisions and staying competitive.

### Why Choose Generative BI for Enterprise Reporting in BFSI?

**Improved Decision-Making:** Delivers actionable insights for more precise and informed decisions.

**Faster Insights:** Provides quick access to data, facilitating timely decision-making.

**Easy-to-Use:** Intuitive interface with no need for complex queries or specialized training.

**Data Protection:** Maintains high security and confidentiality, essential for BFSI sectors.

**Self-Service Empowerment:** Enables business users to independently analyze data, reducing reliance on IT teams.

### Generative BI Self-Service Analytics

We enhance self-service capabilities through our approach to enterprise reporting with Generative BI.

- Automate routine reporting
- Improve decision-making
- Foster an insights-driven culture
- Boost productivity
- Drive business growth

### Data Strategy Assessment

The digitization of financial processes unlocks new opportunities to extract value from data. However, outdated infrastructure and inefficient processes often hinder the ability to gain insights.

We offer a data strategy assessment designed for the BFSI sector, providing a roadmap to optimize data management and drive informed decision-making.

### Benefits of Our Assessment

**In-Depth Data Review:** Assess your existing data infrastructure and processes.

**Actionable Insights:** Get recommendations to improve data governance and usage.

**Tech Integration:** Align your strategy with advanced tools like Azure AI and Power BI Copilot.

**Enhanced Efficiency:** Optimize data workflows and reduce operational expenses.





## Cybersecurity

In the data-sensitive BFSI sector, cybersecurity is a top priority. As digital channels grow and cyber threats evolve, strong cybersecurity measures are essential.

Korcomptenz helps BFSI institutions build secure, compliant infrastructures with managed cybersecurity services to protect data and ensure regulatory compliance.

### **Key Benefits**

- > Round-the-clock monitoring and threat detection
- > Proactive threat defense
- > Assurance of compliance with regulations (e.g., GDPR, PCI-DSS)
- > Quick incident response and recovery
- > Ongoing security enhancements



### **Copilot vs Einstein**

In the age of AI, financial institutions gain a competitive edge by harnessing its power effectively, focusing on data quality and precision.

Our Copilot and Einstein capabilities, tailored for the BFSI sector, help drive growth, optimize operations, and improve customer engagement using Microsoft Dynamics 365 and Salesforce.

### Microsoft Dynamics 365 with Copilot Integration

**Intelligent Automation:** Streamline tasks to allow your team to focus on strategic goals.

Advanced Analytics: Use Copilot's Al insights for faster, data-driven decision-making.

**Seamless Integration:** Effortlessly connect with current systems for a unified customer data view.

### Salesforce with Einstein Al

**Predictive Analytics:** Leverage Einstein AI to forecast customer behavior and tailor interactions.

**Increased Productivity:** Enable your team with AI-based recommendations and next-best-action suggestions.

**In-Depth Insights:** Gain a better understanding of customer needs and trends through advanced analytics.





## **Our Value Proposition**

Korcomptenz brings a strong track record of delivering innovative solutions that drive real business value for the BFSI sector. Our expertise helps financial institutions stay ahead in a fast-changing digital landscape, ensuring efficiency, growth, and lasting impact.

### What We Offer

- Trusted tech partnerships with Microsoft, Salesforce, AWS, Azure, GCP, and Kentico.
- Early engagement for tailored project success.
- Skilled professionals dedicated to delivering excellence.
- End-to-end testing with advanced tools, processes, and skilled experts.
- Model-based testing for reliable applications.
- Accelerated transformation with cost-effective solutions.



### Partner with Us for Business Success

Driving BFSI Excellence with Innovation – Korcomptenz is your partner in transforming financial services.

Reach Out for More Details



Korcomptenz is a total technology transformation provider that partners with clients to improve their digital experience and insight. We unlock the power of technology in the areas of ERP, CRM, infrastructure management, cloud, data and AI to empower our clients with intelligent and experiential solutions. We **#FocusOnYou** 

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### Get in touch with us:

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